

# Sponsorship Kit: International Conference on Green Entrepreneurship



*Inspiring young minds to create a sustainable future*

# International Conference on Green Entrepreneurship

## Background

The International Conference on Green Entrepreneurship leadership team, in partnership with the Government of Grenada, presents an opportunity to become involved with an innovative endeavor. This conference will enhance environmental education in the Caribbean region and empower Caribbean youth to reach sustainable development goals of the future. The Conference will be held on July 11<sup>th</sup> and 12<sup>th</sup>, 2008 at St. George's University in Grenada.



### Conference Themes:

- 1) Eco-tourism
- 2) Green Business Solutions
- 3) Local Economic Development

## Audience

- 100 top high school and post secondary student delegates from Grenada along with Trinidad and Tobago
- Speakers from industry, government, and universities
- Attendance by Caribbean businesses, **Government of Grenada Ministry of Education** along with the **Ministry of Health, Social Security, the Environment and Ecclesiastic Relations**.

## Our Objectives

1) To provide conference attendees with a vision for a sustainable Caribbean region and the motivation to enact the required change.

2) To provide conference attendees with the contacts and networks required to facilitate significant and meaningful environmental change.

3) To accomplish these goals through focusing on the three relevant areas of economic and ecological change in Grenada (green tourism, green business solutions, and local economic development).

# International Conference on Green Entrepreneurship

## Conference Details

### Conference Schedule

	Friday, July 11, 2008	Saturday, July 12, 2008
8:00 – 9:00 am	Registration	Breakfast
9:00 – 10:00 am	<b>Networking Session-Light Breakfast</b>	Motivational Address/ announce competition
10:00 – 11:00 am	Opening Ministerial Address or Keynote	Workshop Four
11:00 – 12:00 pm	Workshop One	Workshop Five
12:00 – 1:00 pm	<i>Lunch and Trade Show</i>	<i>Lunch Break</i>
1:00 – 2:00 pm		
2:00 – 3:00 pm	Workshop Two	Case Study Competition
3:00 – 4:00 pm	Workshop Three	Discussion Panel for Industry
4:00 – 5:00 pm	<i>Break</i>	Case study presentations
5:00 – 9:00 pm	Reception Gala (Key Note) [movable to second day]	<b>Networking Session</b> Conference Closing (7:00 pm)

### Case study competition

- Delegates are placed into teams with different skills and interests
- Team are provided with 3 hours to develop an environmental strategy along with a brief 5-7 minute presentation for case studies
- Presentation to sponsors and industry will be judged on ability of strategy and applicability



**Sponsorship Opportunities**

<b>Contribution Level</b>	<b>Patron</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>Contribution Amount</b>	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
<b>Advertising Space at Trade Show</b>	Feature	Large	Medium	Small	Small
<b>Space in Delegate Package</b>	One page	One page	Half Page	Quarter Page	Logo
<b>Promotional Item/sample in Delegate Package</b>	Yes	Yes	Yes	Yes	
<b>Number of Representatives</b>	Up to 5	Up to 4	Up to 2	1	1
<b>Number of Advertisements at Gala</b>	5	3	2	1	1
<b>Student Resume CD</b>	Yes	Yes	Yes		



## Letters of Support

*Ministry of Health, Social Security, the Environment and Ecclesiastical Relations*

Ref. No. \_\_\_\_\_  
In replying the above  
Number and date of this  
letter should be quoted.

Fax No.: (473) 440-4127  
Tel. No.: (473) 3485/4955/3177  
E-mail: min-healthgrenada@caribsurf.com



MINISTRY OF HEALTH,  
SOCIAL SECURITY,  
THE ENVIRONMENT AND  
ECCLESIASTICAL RELATIONS  
MINISTERIAL COMPLEX  
BOTANICAL GARDENS  
ST. GEORGE'S  
GRENADA, W.I.

December 14th, 2007

Mr. Caustan DeRiggs,  
Director of Public Relations and Strategic Development  
International Conference for Green Entrepreneurship  
University of Waterloo  
**CANADA**

Dear Mr. DeRiggs:

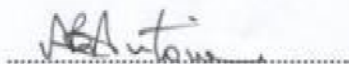
In response to your proposal for the International Conference for Green Entrepreneurship - Grenada 2008, this correspondence serves to communicate the Ministry of Health, Social Security, the Environment and Ecclesiastic Relations' endorsement of the initiative.

The Ministry is pleased to be associated with this event and accept your offer of partnership. To this end, the Ministry is willing to participate in the planning and execution of a successful conference, and nominates Mr. Christopher Joseph of the Environmental Affairs Department to provide assistance to you or your local team.

As Minister with responsibility for the Environment, I urge you and your planning team to consider involving as many local and regional private sector stakeholders as possible, in particular those related to industry, to participate in this event as it can provide an opportunity to facilitate change that is sustainable, which could ultimately contribute to development and progress that is sustainable both at our country level and within our region. Moreover, this initiative could also encourage the development of more local action-oriented programs which supports our youth and the economy within this region.

The Ministry looks forward to the successful staging of this exciting initiative and contributing to the continued development of this program.

Sincerely



Sen. The Hon. Ann David-Antoine  
Minister of Health, Social Security, the Environment & Ecclesiastic Relations.

# International Conference on Green Entrepreneurship

## Networking opportunities

The conference provides our sponsors the opportunity to interact with conference delegates. These delegates include the Caribbean region's future leaders and through these opportunities you will get to know them outside of conference workshops.

The special events include:

- Welcome reception
- Judging of strategies
- Gala
- Social meals and activities

### Location

The conference is being held on the Island of Grenada which is just North of Venezuela and South of St. Vincent and the Grenadines.

The Venue is St. George's University in Grenada.



[www.ICGE.ca](http://www.ICGE.ca)

For more information regarding ICGE please contact us:

[info@icge.ca](mailto:info@icge.ca)

 **ICGE**

**INTERNATIONAL  
CONFERENCE ON  
GREEN  
ENTREPRENEURSHIP**

*JULY 11<sup>TH</sup> AND 12<sup>TH</sup>,  
2008*

*St. George's University, Grenada*